

# Racesolutions Limited - Privacy Policy

## Prepared in accordance with General Data Protection Regulations (“GDPR”)

Racesolutions Limited (“we”) while collecting essential data for Endure24 shall respect the confidentiality of any personal data you share with us, or that we have access to through other means. We shall keep it safe, always take every effort to protect your privacy and we shall never do anything with your details that you wouldn’t reasonably expect.

### We collect information in the following ways:

- **When you give it to us DIRECTLY**  
When you register to take part in Endure24 you will provide us with information necessary to participate. We are responsible for your data at all times and other than as described below, will not disclose it to any Third Parties other than those we need to share it with in order to organise the race i.e. a third party results provider or the medical provider.
- **When you give it to us INDIRECTLY**  
Your information may be shared with us by independent organisations, for example sites like Entryhub, Paypal and Shopify or other such services. These independent third parties will only share your information when you have consented. You should check their Privacy Notice when you provide your information to understand fully how they will process your data.

### Cookies

Like most websites, we may use “cookies” from to help us make our site and the way you use it, better. We do not store any personal data in the cookies that we use.

We do not use IP addresses.

### The personal information we collect and how we use it

We will only ever capture the minimum amount of information that we need to in relation to Endure24. The personal data we will collect is:

- Your name as submitted by you
- Your address as submitted by you
- Your contact details
- An emergency contacts details
- The name, e-mail address, mobile number and emergency contacts details for your team members as submitted by you.
- Other declared information, where relevant

Our entry system provider, FR Systems, administers all financial transactions via their payment portal Entryhub. We do not receive or store any of your banking or credit card details.

### How we will use your data

We will use your personal data as follows:

- To enable entry into the Endure24
- Administer your participation in Endure24
- To notify you of information relating to Endure24
- Understand how we can improve our events, services, products or information
- In any other way we may describe when we correspond with you
- For any other purposes with your specific consent.

## **Sensitive information**

We do not collect any personal information classified as 'sensitive' under GDPR.

## **Unsubscribe**

Communications about future Endure24 will include an UNSUBSCRIBE facility which will stop any future e-mails from Mail Chimp.

However, if you have made a valid entry to Endure24, we will still communicate with you about the event. In which case you will not be able to unsubscribe from these communications, as you must be advised of the logistics and the legal and Health and Safety aspects of the event.

## **Data Sharing**

- **Our service/host providers**

In the course of our SFR activities, there will be a need for us to share the personal data, which you have provided to us to third parties that provide us with services or host our applications/software that you may access:

- o HMRC – for Gift Aid and tax details
- o Our website development and support provider
- o Mailchimp – our communication mailing software service provider

We will ensure that data processing agreements, compliant to GDPR, are in place.

- **Sharing with third parties**

We will never sell your personal data to anyone else. However, we may need to disclose your details if required to for legal reasons to the police, other agencies, for example HMRC, regulatory bodies or our legal advisors.

## **How we keep your information safe and who has access to it**

We ensure that there are appropriate physical and technical controls in place to protect your personal details. Confidential records are securely stored and when no longer required all records will be safely destroyed. Our computer security is protected and routinely monitored.

We undertake regular reviews of who has access to information that we hold to ensure that your personal information is only accessible by Racesolutions administrators and our service/host providers.

## **Where we store your information**

Your personal information will be stored on:

- Racesolutions administrators business computers
- HMRC servers
- Mail Chimp servers
- Developers' computers

## **How long we retain your information and how we keep it up to date**

We will only keep your information for as long as we need it to facilitate in participation in the Endure24, to enable to meet our obligations to statutory bodies or to provide you with information about future events. We shall delete your information if none of these reasons apply or according to statutory limits, or according to guidance issued by the Information Commissioner.

Individuals are responsible for entering correct personal data on the Endure24 website or entry pages

## **Your rights**

The General Data Protection Regulations gives you certain rights and these are available on the **Information Commissioners website** <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

If you are unhappy with how we have processed your information, you have the right to lodge a complaint with the Office of the Information Commissioner, contact details below.

**Changes to this privacy notice**

We may change this privacy Notice from time to time. If we make any significant changes in the way we treat your personal information we will make this clear on our website [www.endure24.co.uk](http://www.endure24.co.uk) or by notifying you directly.

**Our contact details**

[Chris@racesolutions.co.uk](mailto:Chris@racesolutions.co.uk) Any correspondence should be marked for the attention of the Chris Sumner

**Complaints**

If you are unhappy with how we have processed your personal information, please firstly contact Chris Sumner details above. If you are still unhappy you may contact the following:

**Information Commissioner's Office**

Wycliffe House Water Lane  
Wilmslow Cheshire, SK9 5AF

Helpline: 0303 123 1113 (local rate) or ++44 1625 545 745